



Dear friends,

This year marks 30 years since the formation of Keweenaw Land Trust, and today KLT cares for 30 publicly accessible nature areas across the Keweenaw.

To mark this milestone, we are hosting Land Jam, a benefit concert celebrating the lands, waters, trails, and outdoor experiences that make the Western UP special. The evening will bring people together around live music, food, drink, and a shared commitment to the future of this place.

When KLT takes on a new land protection project, it is far more than a single transaction— it is a long-term promise. A promise of conservation, access, and care. In that spirit, funds raised through Land Jam will support KLT's exciting new land projects as well as long term care of the lands entrusted to us. Keeping that promise means saying yes not only to protection, but to everything that follows: caring for nature areas, maintaining trails and public access, supporting ecological health, and building the stewardship capacity that makes conservation permanent.

This support comes at an important moment. As KLT enters its next 30 years, new land protection opportunities are beginning to take shape. Some involve acquiring land. Others involve caring for donated lands or conservation easements. In every case, protection is only the beginning. KLT must also be ready to care for these places over time, from trails and signage to ecological stewardship and ongoing monitoring.

Land Jam will feature four local and regional bands, including Keweenaw Brewgrass, Steve Jones and the Tall Grass Band, Brookie, and Make-Believe Spurs, with music rooted in indie, Americana, and bluegrass. KLT will sell beverages, and food trucks will be invited to join the event, creating a lively and welcoming community gathering.

We are seeking sponsors to help make Land Jam possible. Your support will help underwrite the event while advancing KLT's work to protect special places, care for public nature areas, and maintain the access and features that allow people to enjoy them.

We know that in a small community, local businesses and organizations are asked to give often, and to many worthy causes. We are grateful for that spirit of support. We hope you will consider investing in a cause that protects not only the Keweenaw's lands and waters, but also the outdoor experiences, local connections, and way of life that make the Keweenaw the Keweenaw.

We would be honored to have your support.

Thank you for your consideration,

B. Lauer  
Executive Director  
Keweenaw Land Trust



# Land Jam

	Trailhead	Headwaters	Shoreline	Woodland	Summit
	\$250	\$500	\$1,000	\$2,500	\$5,000+
Social media shoutouts	✓	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓	✓
2 comped tickets to event and 2 drink tickets		✓	✓	✓	✓
Limited edition merch and KLT merch package			✓	✓	✓
Recognized from stage during show				✓	✓
Logo event day of signage				✓	✓
Mentioned in event press outreach					✓

Though sponsorships will be accepted up until the event, to be guaranteed full sponsorship recognition and perks, please submit your sponsorships by June 15<sup>th</sup>.

Submit sponsorships online, by mail, or in person! Any questions can be directed to

**B Lauer**, Executive Director  
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Scan here to submit an  
online sponsorship

